

**SOCIAL VALUE GUIDANCE**

1. Introduction

This guidance is provided in the context of the Knowsley 2030 Strategy and the Knowsley Council Plan 2022-2025, the Council’s Responsible Procurement Strategy 2022-2026 and more particularly the Social Value Procurement Framework 2022-2026. The guidance seeks to underpin the Council Plan vision of “supporting Knowsley’s people and communities to thrive”, and specifically the delivery of the following priorities:

* **Effective Support for those in Need** – ensuring that all Knowsley residents are able to access the support and services they need.
* **Inclusive Growth and Skills** – ensuring that all of Knowsley’s communities are able to share in the opportunities from local economic growth.
* **Achieving Net Zero 2040** – ensuring that the Council plays a leading role in local action to address the Climate Emergency

Social Value is realized when a wider benefit is obtained by a local community from the delivery of public contracts. This can be the community as a whole, disadvantaged individuals, minorities, local businesses and VCSEs, as well as the environment through the better spending of public money. In summary it can include the delivery of benefits across the following areas:

* Social
* Economic
* Environment

2. Objectives and Guidance

| Social Value Theme | Link to Council Priorities | Objectives | Commitments | What Bidders / Contractors could offer |
| --- | --- | --- | --- | --- |
| Social | Inclusive growth and skills | Ensuring that people of all ages can achieve their full potential | Ensuring that residents are equipped with the required skills, advice, and guidance to take advantage of existing and future job opportunities | Work in partnership with schools Supporting young people into work through employability support (schools and colleges) |
| Create and support work placements work experience and vocational opportunities |
| Create opportunities for more employment and work experience opportunities for adults with learning disabilities and mental health conditions |
| Harnessing opportunities to drive growth | Ensuring that residents are equipped with the required skills, advice, and guidance to take advantage of existing and future job opportunities | Create Employer volunteering schemes |
| Create new job opportunities  |
| Create apprenticeship opportunities for residents |
| Offer work-based learning opportunities |
| Support people back to work by providing career mentoring, CV and career advice and guidance (including 50+) |
| Create opportunities for disadvantaged people including long term unemployed, ex-offenders and people with disabilities |
| Effective support for those in need | Improving people’s health and wellbeing and reducing health inequalities | Meeting Complex Need | Initiatives/opportunities or interventions that will help residents adopt healthier lifestyles and improve wider social aspects of their lives.  |
| Localised Family Support |
| Targeted support for the most vulnerable | Meeting Complex Need | Preventative services to promote independence, reduce demand for Adult Social Care services |
| Localised Family Support |
| Economic | Inclusive growth and skills | Ensuring that people of all ages can achieve their full potential | Ensuring that residents are equipped with the required skills, advice, and guidance to take advantage of existing and future job opportunities | Pro bono time offered to the community |
| Apprenticeships created |
| Harnessing opportunities to drive growth | Ensuring that residents are equipped with the required skills, advice, and guidance to take advantage of existing and future job opportunities | Community Sourcing approaches to regenerate local communities |
| Cash donation |
| Pro bono time offered to the community |
| Creation of new jobs |
| Business to business skill support |
| Provide opportunities to become part of the supply chain |
| Work with VCSE sector to create increased volunteering opportunities in the borough |
| Use of local labour |
| Apprenticeships created |
| Use of local suppliers |
| Use of local skills |
| Environment | Achieving Net Zero by 2040 | Delivering the Council’s own commitments to achieve Net Zero | Embed Net Zero in all that the Council does | Use products from sustainable sources, increase in recycling, minimization of waste and re-use of resources on site |
| Leading the way - working with partner organisations in the public and private sectors | Reduce the amount of waste generated on site |
| Reduce energy consumption on site |
| Communities – working with communities | Developing a clear plan for the whole of the Borough - working with partner agencies to develop and implement a plan which identifies the measures which can be taken to stem climate change and achieve Net Zero | Use of products from sustainable sources, increase in recycling, minimization of waste, and re-use of resources |
| Reduce the amount of waste generated  |
| Reduce energy consumption |
| Support sustainable travel |
| Public spaces improved and secured |