

STATEMENT OF REASONS

(LEATHER'S LANE, HALEWOOD)

ACTIVE TRAVEL PROPOSAL - SPARROW CROSSING

The introduction of Sparrow Crossings outside or near the shopping centre are proposed as a key element of the broader Active Travel initiative which aims to enhance safety, accessibility and connectivity for both pedestrians and cyclists. Site observations have consistently shown a high volume of pedestrian and cyclist activity in this area, particularly during peak periods such as school start and finish times as well as the shopping centre's busiest trading hours. At present, the lack of dedicated and safe crossing infrastructure compels pedestrians and cyclists to navigate busy carriageways without sufficient protection, significantly increasing the risk of conflicts and accidents involving motor vehicles.

The Sparrow Crossing offers a signal-controlled, shared crossing facility specifically designed to accommodate the needs of both pedestrians and cyclists simultaneously. Its smart sensor technology can detect waiting users and adjust signal timings accordingly, reducing wait times and improving flow. By providing clear, dedicated crossing points, the scheme encourages active travel modes, reduces potential vehicle-pedestrian conflicts and supports behavioural shifts towards walking and cycling. Furthermore, the crossing aligns with local and national transport policies promoting sustainable, low-carbon travel options and contributes to the creation of a safer, more inclusive public realm.

In addition, the installation of the Sparrow Crossing will complement existing infrastructure improvements and help integrate the shopping centre more effectively into the local walking and cycling network, encouraging healthier, greener travel choices while addressing community safety concerns.

Dated 03rd November 2025.