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Places and Neighbourhoods Manager  
Chief Executive's Directorate  
Knowsley Council  
Municipal Buildings  
Archway Road Huyton  
Liverpool  
L36 9UX

# Have your say on the future of Knowsley

Local Development Framework  
Core Strategy Preferred Options Consultation  
**Summer 2011**



# What are we trying to do?

Knowsley Council is putting together its Local Development Framework - a plan which will set out how Knowsley will develop in the future.

At the heart of this plan will be a **Core Strategy** which will state where new homes can be built and where business development can take place.

We have reached a key stage in the preparation of the Core Strategy and now want to ask you for your views. We have prepared a **Preferred Options** report which sets out our latest proposals. Our aim is to:

- create **attractive places** for people to live, work and spend their leisure time;
- deliver more than 7,000 **new homes** in Knowsley by 2027;
- create opportunities for **new employment**;
- decide how our **town centres** and smaller shopping areas should be developed;
- make the best use of Knowsley's **green spaces**; and
- decide how we tackle **climate change**.

You will find more detail about what is proposed within this leaflet, as well as details on how you can have your say to influence the final strategy.

## Borough wide Preferred Spatial Strategy

### Knowsley's future development

The development of Knowsley to 2027 will include:

- a strong focus on development within existing urban areas, particularly those needing regeneration;
- maintaining Huyton/Stockbridge Village, Kirkby, Prescott/Whiston and Halewood as larger suburban centres, and Cronton, Tarbock and Knowsley Village as rural villages; and
- reviewing green belt boundaries to meet long term housing and employment needs.

We will aim to:

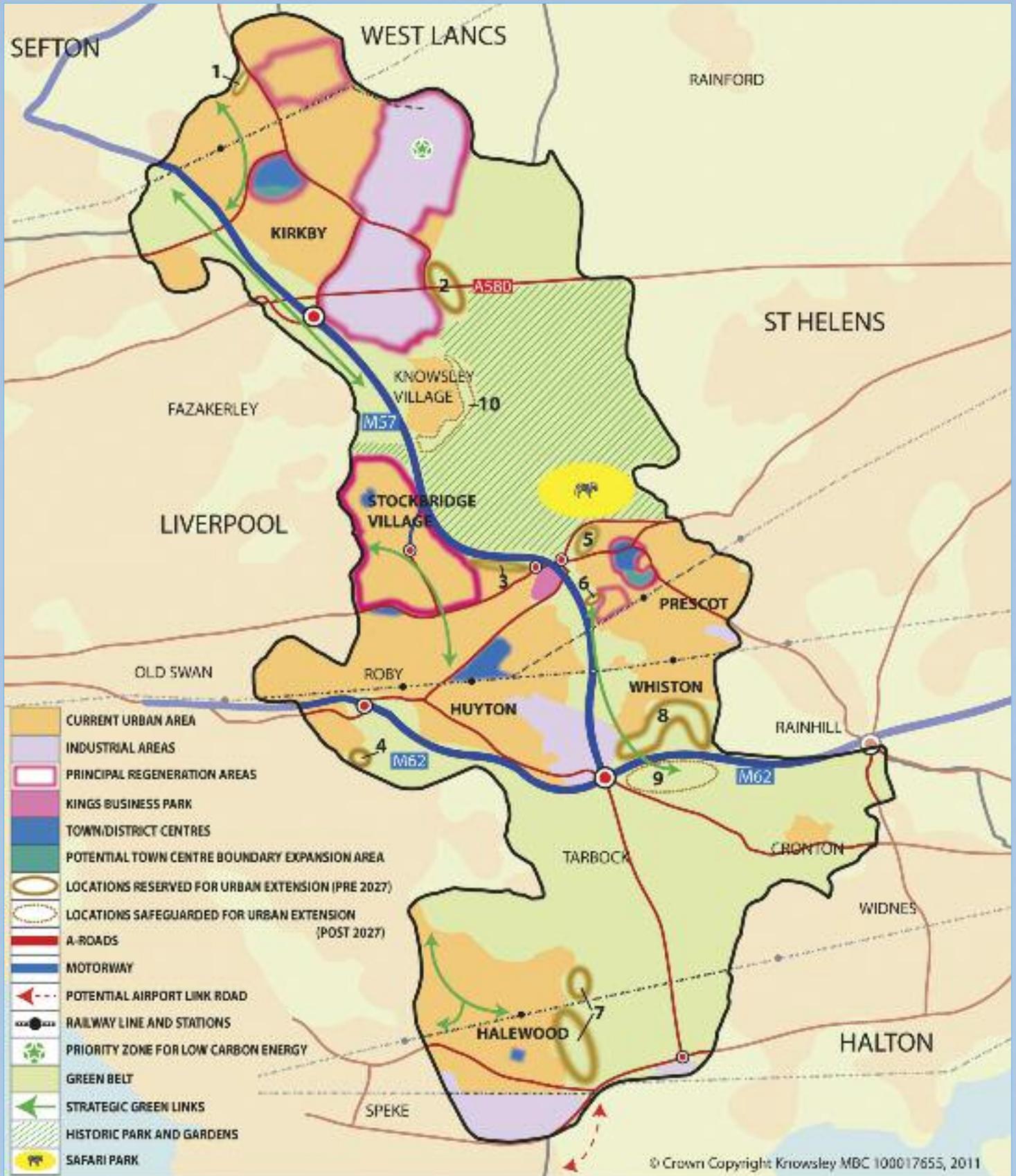
- provide a wide choice of new and affordable homes;
- regenerate and improve existing residential areas;
- enhance existing employment areas and provide sites and premises for new employment development;
- maintain and enhance the borough's town and district centres;
- maintain and enhance roads, public transport and opportunities for walking and cycling; and
- improve the quality and accessibility of green spaces.

## Principal Regeneration Areas

We will encourage development and regeneration particularly in the following Principal Regeneration Areas:

- North Huyton and Stockbridge Village;
- Kirkby Town Centre;
- Tower Hill, Kirkby;
- Knowsley Industrial and Business Parks;
- Prescott Town Centre; and
- South Prescott

# Knowsley in 2027 - overall proposals



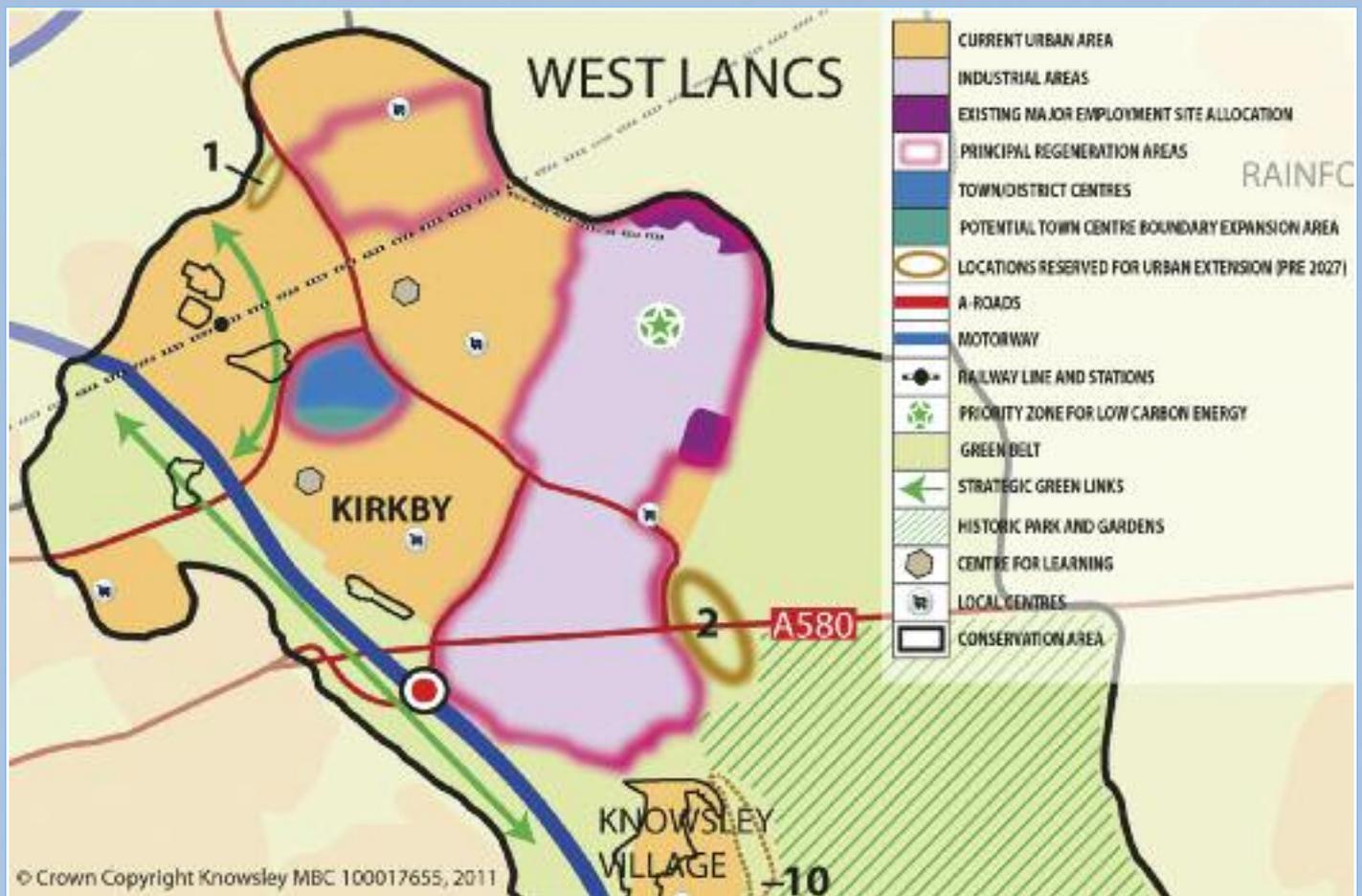
# Huyton and Stockbridge Village



## Area priorities

- To support housing led regeneration in North Huyton and Stockbridge Village and new affordable housing in South Huyton
- To improve and develop Huyton and Kings Business Parks
- To review the green belt boundary to meet long term development needs at:
  - Knowsley Lane, to the north of Huyton (for housing and employment uses) (3); and
  - Edenhurst Avenue, to the south west of Huyton (for housing) (4)
- To enhance shopping opportunities in Huyton Town Centre and increase the day and evening leisure offers and other service uses
- To improve Stockbridge Village District Centre with more retail, community and leisure facilities, and enhanced school provision
- To improve transport links between neighbourhoods and places of work
- To recognise the historic character of the area and its townscape
- To strengthen the Green Infrastructure network, including Stadt Moers Park and the Alt Corridor

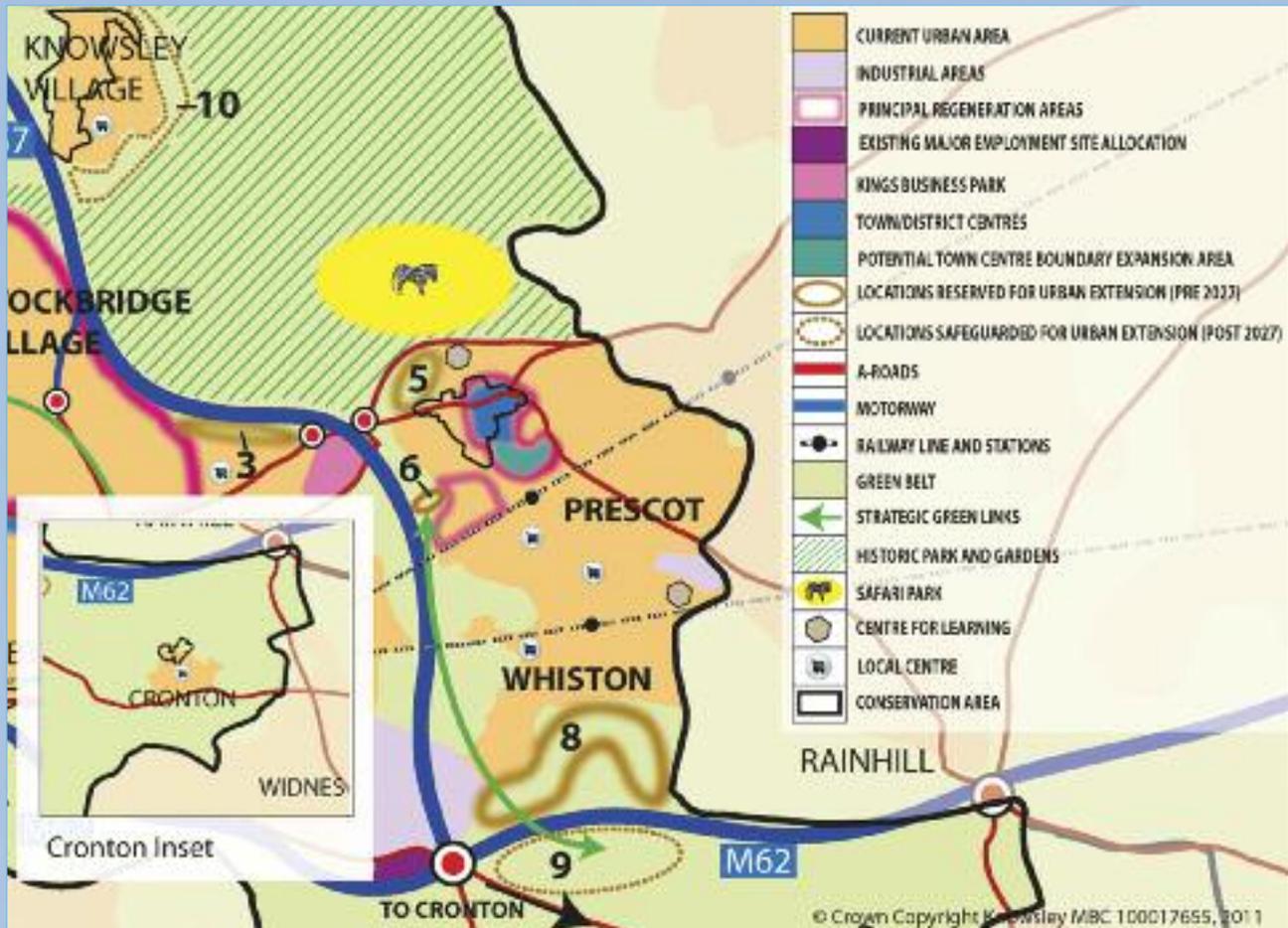
# Kirkby



## Area priorities

- To improve the quality, choice and affordability of housing including housing-led regeneration within Tower Hill, and further appropriate regeneration in Northwood, Westvale and Southdene
- To maximise the employment role of Knowsley Industrial Park and Business Park
- To review the green belt boundary to meet long term development needs at:
  - land at Bank Lane (for housing) (1); and
  - land to the east of Knowsley Industrial Park (for employment uses) (2)
- Develop Kirkby Town Centre, including phased expansion to the south, to provide high quality shopping, recreation, employment, education and leisure facilities
- To enhance road and public transport links between residential neighbourhoods and Kirkby Town Centre and Knowsley Industrial Park, and between Kirkby and surrounding areas
- To improve the quality and accessibility of Kirkby's open spaces, including the Valley Corridor strategic green link

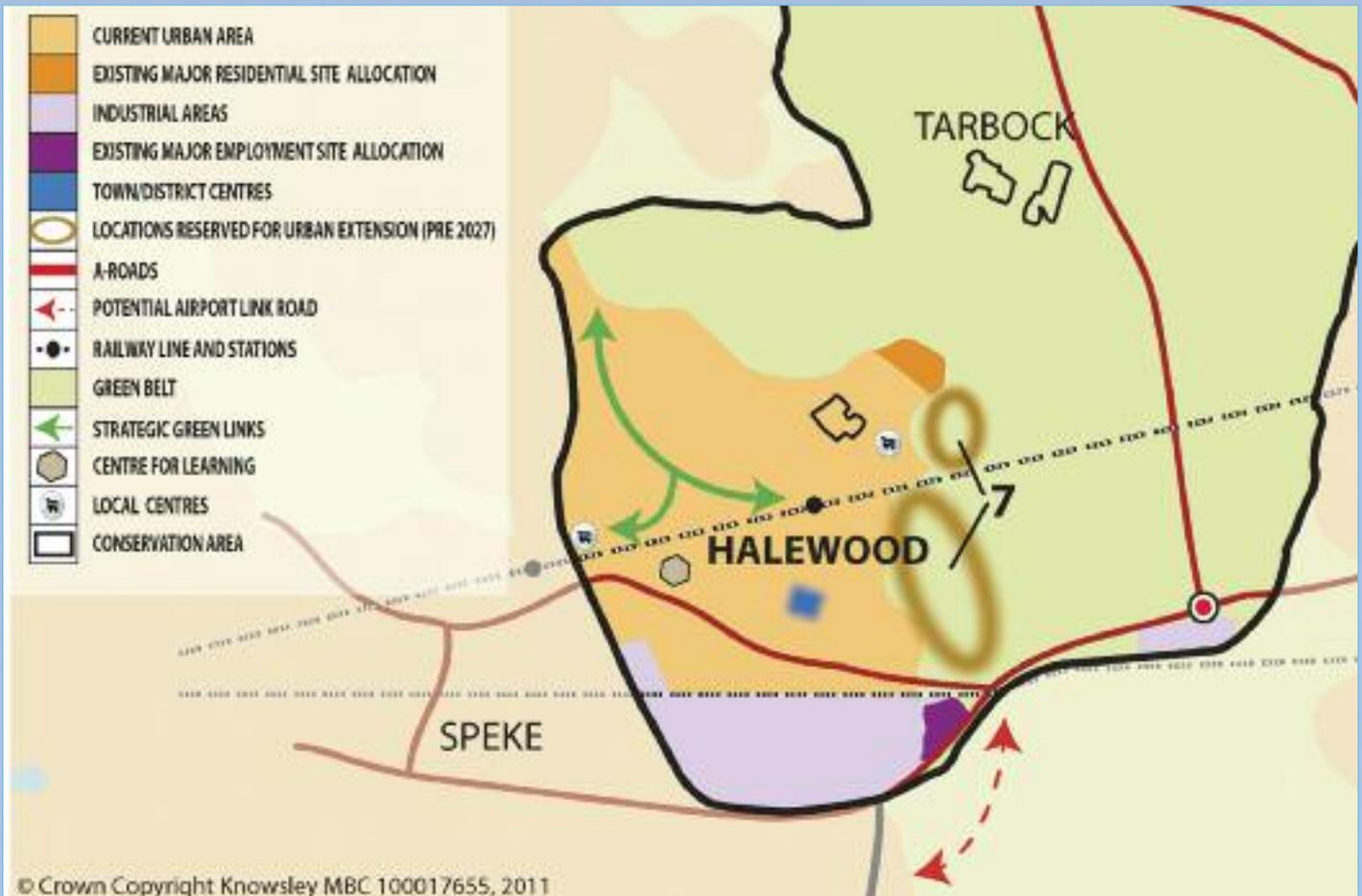
# Prescot, Whiston, Cronton and Knowsley Village



## Area priorities

- To regenerate Prescot Town Centre, including an improved mix of retail, services and facilities, and provide better links to Cables Retail Park
- To capitalise on the area's unique heritage and historic assets, particularly within Prescot Town Centre, Cronton and Knowsley Village
- To provide new housing to meet local needs, including significant development potential at South Prescot
- To review the green belt boundary to meet long term development needs at:
  - land bounded by the A58, to the north west of Prescot (for housing) (5);
  - land to the South of Carr Lane, to the west of Prescot (for employment uses) (6);
  - land to the south of Whiston (for housing) (8);
  - land at Knowsley Village (for housing, after 2027) (10); and
  - Cronton Colliery and adjacent land south of the M62 (for employment uses after 2027) (9)
- To enhance links between individual communities, facilities and job opportunities within Prescot and the wider area
- To improve the quantity, quality and accessibility of open spaces, including the Whiston to Cronton green link and Stadt Moers Park
- To recognise the historic and recreational significance of the Knowsley Hall Estate and Knowsley Safari Park

# Halewood



## Area priorities

- To provide an appropriate range of new residential development within Halewood, including affordable housing
- To safeguard existing employment areas, including the regionally significant Jaguar Land Rover plant
- To review the green belt boundary to meet long term development needs for housing at two locations to the east of Halewood (7)
- To redevelop and enhance Raven Court District Centre as the focal point for Halewood, including appropriate retail facilities, community service provision and a public transport interchange
- To enhance connections between Halewood's housing areas and employment opportunities within Knowsley and the wider Liverpool City Region
- To support the expansion of Liverpool John Lennon Airport, including the proposed Eastern Access Transport Corridor
- To improve the quantity, quality and/or accessibility of existing local green space including the Halewood Triangle strategic green link
- To protect and enhance valuable rural landscapes, including the rural settlement of Tarbock Village, and the area's historic built heritage

## How can I submit my views?

All comments must be submitted to the council in writing.

You can use the tear-off response form attached to this brochure.

You can use the online form at [www.knowsley.gov.uk/LDF](http://www.knowsley.gov.uk/LDF).

You can write to us using the contact details on the next page.

Please contact us if you require information in any other formats or if you need any assistance in submitting your views.

## How can I find out more?

Come along to one of our drop in events at:

Prescot town centre, Eccleston Street  
Saturday July 2 and Tuesday July 26

Kirkby town centre, Newtown Gardens  
Tuesday July 5 and Saturday August 6

Huyton town centre, Derby Road  
Friday July 8 and Saturday August 13

The Halewood Centre, Raven Court  
Friday July 15 and Saturday August 20

**Please call 0151 443 2326 or see [www.knowsley.gov.uk/LDF](http://www.knowsley.gov.uk/LDF) for more information about these events and to confirm dates and locations.**

## Further information

You can view a copy of the full **Preferred Options** report and supporting materials between 27 June 2011 and 5 September 2011, at all council one stop shops and libraries, during normal opening hours.

Information about frequently asked questions, as well as a comprehensive glossary of specialist terms, will also be available.

Alternatively, you can see the full **Preferred Options** report and supporting materials and submit your comments online at [www.knowsley.gov.uk/LDF](http://www.knowsley.gov.uk/LDF).

## Contact Us

Speak to us on 0151 443 2326

TypeTalk 18001 0151 443 2326

Email us at [ldf@knowsley.gov.uk](mailto:ldf@knowsley.gov.uk)

Places and Neighbourhoods Manager,  
Chief Executive's Directorate,  
Knowsley Council, Archway Road,  
Huyton, Knowsley, Merseyside, L36 9YU.  
(Postage required)

Facebook - search for Help plan Knowsley!

**All comments must reach us by 5pm  
Monday 5 September 2011.**



## What happens next?

We will carefully consider all comments and views received, other evidence and Government requirements and prepare a final version of the Core Strategy, known as the Proposed Submission Version.

This document will be the final version of the plan which the council will be seeking to submit to the Government and eventually adopt. There will be a further opportunity to share your views at this stage, although the consultation will be relatively limited in accordance with Government regulations. Following an Examination in Public, the council will seek to adopt the Core Strategy in late 2012.

Please keep checking [www.knowsley.gov.uk/LDF](http://www.knowsley.gov.uk/LDF) for regular updates on Core Strategy progress. You can register your contact details online to receive future updates.

Publication/  
consultation on  
final Core Strategy

**Early 2012**

Submission to  
Government

**Early/mid  
2012**

Examination in Public  
by Government Inspector

**Late 2012**

**Adoption of  
Final Plan  
Late 2012**

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**For more information log on to**  
**[www.knowsley.gov.uk/LDF](http://www.knowsley.gov.uk/LDF)**

You can also get this information in other formats.  
Please phone Customer Services on 0151 443 4031,  
or email **[customerservices@knowsley.gov.uk](mailto:customerservices@knowsley.gov.uk)**



# Tell us what you think

Please fill in this form and return your comments to us, or you can do this online at [www.knowsley.gov.uk/LDF](http://www.knowsley.gov.uk/LDF)

Please return your comments by **5pm on Monday 5 September 2011**. Thank you.

On the whole, do you agree with the proposals set out in this leaflet?

**YES / NO**

What are your overall thoughts on the proposals?

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If you would like to comment on a specific area, please tell us which one: (delete as appropriate)

**Huyton and Stockbridge Village / Kirkby / Prescot, Whiston, Cronton and Knowsley Village / Halewood**

What do you like about plans for this area?

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What do you dislike about plans for this area?

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Any other comments?

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**Thank you for your comments, they will be taken into account by the council as it prepares the next stage in this plan.**

