



*Knowsley Council*

**Knowsley Metropolitan Borough Council**

**The Bowring Park Managing Agent Project**  
The procurement of a Managing Agent for Bowring Park using  
The Concession Contract Regulations 2016

**Project Information Memorandum**

**Schedule 4: The Huyton Partnership Area of Knowsley - Area Profile (at May 2018)**

11 December 2019

**See link:-**

[http://knowsleyknowledge.org.uk/wp-content/uploads/2018/07/Huyton-Profile\\_010518.pdf](http://knowsleyknowledge.org.uk/wp-content/uploads/2018/07/Huyton-Profile_010518.pdf)

**Key information:-**

The current resident population in Huyton is 57,322. Between 2002 and 2013, the Huyton population has seen a sustained decrease in population with a fall of over 4,300 persons (7% decrease). From 2013 to 2016, the population of Huyton and Knowsley both started to increase by 2.2% and 1.3% respectively.

There is very low proportion of ethnic minority populations in Huyton and Knowsley compared to England. Only 3.4% of the Huyton population has an ethnic group that is not “White British”, this is less than the Knowsley average of 3.9% and is significantly lower than the England average of 20.2%.

Knowsley is the second most deprived local authority in the Country. The levels of deprivation in Huyton are roughly double that of England and higher than the rest of Knowsley in terms of:-

- Income
- Employment
- Income Deprivation Affecting Children
- Older people

Over a quarter of residents in Huyton are income deprived, almost a quarter are employment deprived and over a third of Huyton children and older people are income deprived.

Huyton has higher prevalence when compared to England for the majority of diseases. The Highest prevalence is for:-

- Depression
- Obesity
- Hypertension
- Respiratory Disease
- Chronic Obstructive Pulmonary Disease (COPD)

In 2016/17, prevalence of COPD in Huyton was 3.52%, which was similar to Knowsley (3.53%), but significantly higher than England (1.87%). In recent years prevalence of COPD in Huyton and Knowsley has consistently been significantly higher than the England average.

The main causes of death in Huyton are cancer, cardiovascular and respiratory diseases. Of 1,907 deaths between 2014 and 2016, 34.8% were under the age of 75.

Obesity levels of reception age children in Huyton have been consistently higher than England and North West. Childhood obesity in both reception and year 6 have increased over the last 5 years at a faster rate when compared to Knowsley or England.

Adult obesity is higher than England.

Smoking rates are similar to Knowsley but significantly higher than England. It is estimated that 22.8% of people currently smoke in Huyton. This is significantly higher than the rate for England of 17.6%.

School readiness is a key measure of early year's development across a wide range of developmental areas at the end of reception. Children from less affluent backgrounds are more at risk of poorer development and the evidence shows that differences by social background merge early in life. In 2013/14, the proportion of pupils in Huyton with a good level of development in reception was 61.2% which is broadly in line with Knowsley (60.7%) and England (60.4%)

In 2013/14 educational achievement levels in Huyton at GCSE (5+A\*-C including English and Maths) are below national levels (6.4% below).

Knowsley has the second highest rate of Employment Support Allowance (ESA) claimants in England, at 11.3% (3,685 claimants), this is more than twice the England and Wales average (5.6%). In August 2017 the Huyton rate of ESA claimants was 0.1% lower than the Knowsley average and stood at 11.2%.

Between 2015/16 and 2016/17, Huyton has seen an overall increase in crime and ASB; 11.9% and 5.1% respectively. In Knowsley, both crime and ASB figures have increased; 4.0% and 9.0% respectively.

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