



Knowsley Council

Social Value Statement

Knowsley Council is required to consider how economic, social, and environmental well-being may be improved by services that are to be procured, and how procurement may secure those improvements under the provisions of the Public Services (Social Value) Act 2012 (the Act).

The council wants to use the opportunity the Act presents through procurement and other related activities to enable communities to become more resilient and reduce demand on public services. The council aims to provide the delivery of services which are innovative, provide employment opportunities for its residents, make its communities stronger and more effective, and keep its residents safe.

The Knowsley Partnership is fully committed to this approach and endorsed it at the Knowsley Partnership Executive Board in January 2013. The borough-wide approach also includes the development of the “Knowsley Social Value Model” that defines social value and identifies social value outcomes and measures specific to Knowsley.

Knowsley Council’s definition of social value is:

“Outcomes, measures and activity that will create strong and well connected public, private and social sectors that enable communities to be more resilient”.

The council’s social value outcomes and measures have been developed with social sector organisations working in Knowsley and representatives of the public, private, social enterprise, voluntary and community sectors.

The six key social value outcomes from the Knowsley Social Value Model are:

- An increase in community resilience including the development of local skills and jobs;
- A reduction in the demand for public services;
- An increase in the number of, and impact volunteers make in communities;
- An increase in the number of new community businesses developed and the impact they have in communities;
- An increase in the level of private sector investment and the impact this has in communities;
- An increase in the quality amount and type of socially responsible decisions that residents make that have a positive impact in their community.

The council will, where relevant, seek to achieve these key social value outcomes and the associated measures through a range of its functions and activities in addition to its duties under the Act. More detail about the 29

measures and how these will be applied by partners in the borough can be found in the accompanying document 'Knowsley : An Emerging Approach to Social Value.'

The council's Corporate Plan 2013-16 states:

“We have been developing a Social Value model with partners which will ensure that factors that improve the economic, social and environmental well-being of an area are taken into account in a range of activities including commissioning and procurement of goods and services. The indicators and measures within this Corporate Plan will enable us to know how well we are progressing with this policy including the amount of Social Value we deliver as a council.”

In procurement activities this will include the council using any of its social value outcomes and measures that are proportionate and relevant to the specification for the service required and evaluating tenders in accordance with those social value outcomes and measures and that specification.

Where appropriate, the council will ask bidders to detail and demonstrate the social value outcomes and measures that they can deliver when providing the service. Where appropriate, the council will include an appropriate weighting in our tender evaluation model to assess the social value offer submitted by bidders.

Social Value is integrated into our Economic Regeneration Strategy, Procurement Strategy and City Region work on securing employment and skills through procurement.

Accompanying this Statement is the document Knowsley: An Emerging Approach to Social Value dated 31 January 2013. This model is subject to change and an up-to-date version along with this statement is available on the council's website. The council's approach to social value will be evaluated and reviewed at regular intervals - at least annually. This review will involve social sector organisations and representatives of the public, private, social enterprise, voluntary and community sectors.

For further information about Knowsley Council's approach to social value, email Ian Bancroft at ian.bancroft@knowsley.gov.uk