

TESCO STORES LIMITED - KIRKBY - ECONOMIC TABLES

TABLE 8: COMPARISON GOODS COMPANY AVERAGE TURNOVER

Centre/ Location	Net Floorspace (sq m)	Comparison Goods Floorspace (%)	Comparison Goods Floorspace (sq m)	Company Average Sales Density (£/sq m)	Average Turnover of Stores (£m) at 2007	Average Turnover of Stores (£m) at 2012
<b>Zone 1</b>						
Kirkby Town Centre	12,376	100%	12,376	£ 3,500	£ 43.32	£46.66
Elsewhere in Zone 1	500	100%	500	£ 2,500	£ 1.25	£1.35
<b>Zone 2</b>						
Prescot Town Centre	5,716	100%	5,716	£ 3,500	£ 20.01	£21.55
Cables Retail Park, Prescot (excl. Tesco)	6,792	100%	6,792	£ 2,500	£ 16.98	£18.29
Rainhill Town Centre	520	100%	520	£ 3,000	£ 1.56	£1.68
Elsewhere in Zone 2	500	100%	500	£ 2,500	£ 1.25	£1.35
<b>Zone 4</b>						
Huyton Town Centre	8,428	100%	8,428	£ 3,500	£ 29.50	£31.78
Page Moss District Centre	1,393	100%	1,393	£ 3,000	£ 4.18	£4.50
Broadway District Centre	3,442	100%	3,442	£ 3,000	£ 10.33	£11.12
Stonedale Park Retail Park, Liverpool	2,350	100%	2,350	£ 2,500	£ 5.88	£6.33
Elsewhere in Zone 4	1,000	100%	1,000	£ 2,500	£ 2.50	£2.69
<b>TOTAL</b>					<b>£ 136.74</b>	<b>£147.31</b>

**Notes:**

1. Floorspaces from WYG Retail Study, GOAD Reports, DPP Pacing
2. Sales densities based on averages for different types of centre based on DPP experience elsewhere
3. Kirkby town centre figures include an allowance for the vacant Asda unit.