

**PROPOSED STADIUM FOR EVERTON FOOTBALL CLUB - KIRKBY**

**STADIUM USAGE (DOCUMENT 29)**

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## INTRODUCTION

This document sets out the frequency and types of uses that are anticipated at the Stadium and suggests conditions to control the major events that will take place. Major events are defined as those which would attract more than 10,000 visitors.

### Non-Sporting Events

The Stadium will become the Clubs headquarters building, with up to 200 full time staff.

The Club Shop will be open on a daily basis, as will the ticket office.

Conferencing and function facilities will be available on a daily basis (on non-match days). Ultimately the frequency of the use of these facilities will be dependant upon market demand however, these will represent an important revenue source for the Club and therefore will be promoted heavily.

Stadium tours will be available to the public which will also attract daily activity.

### Sporting Events will include:

*In terms of First Team games, attracting large scale attendances:*

League Games - 19 per season

FA Cup Games - up to 4 games per season

League Cup - up to 4 games per season

European Games - up to 8 games per season

*Games likely to attract a lower attendance:*

Pre-season friendlies 1-3 games per season

Occasional Everton Ladies and Reserve team games

School Finals 1-2 days per year.

*Other Sporting Events:*

The ability to hold non-EFC football games is required, to include events such as Age Grade Internationals, European Finals, International games etc

The ability to hold non-football sporting events per annum is required, to include such events as Rugby Union/League, Boxing etc.

### **Conditions**

The following conditions are suggested in order to control the use for sporting events. Due to the knock out nature of the cup competitions and the fact that the amount of league fixtures/structure of competitions could change in the future, the conditions must not restrict the amount of first team games at the Stadium :

1. That the association football events using the stadium pitch shall be limited to the following:
  - (a) Everton FC first, reserve, youth and ladies home Association Football team games;
  - (b) The screening of Everton FC first and reserve team away Association Football games;
  - (c) Other domestic cup competition games;
  - (d) International (club and national team) games.
2. There shall be no more than 6 non-EFC major association football events per annum (where a major event is a single day event attended by 10,000 visitors or more).
3. There shall be no more than 6 non-association football single day major events in any 12 month period (where a major event is a single day event attended by 10,000 visitors or more).