

TESCO STORES LIMITED - KIRKBY - ECONOMIC TABLES

TABLE 2: CONVENIENCE GOODS PER CAPITA EXPENDITURE (£) (2003 Prices)

	2007	2012	2016
<b>PCA</b>			
<b>Zone 1</b>	1,373	1,436	1,488
<b>Zone 2</b>	1,507	1,576	1,633
<b>Zone 4</b>	1,397	1,461	1,514
<b>Rest of SA Sub-Total</b>			
<b>Zone 3</b>	1,478	1,546	1,602
<b>Zone 5</b>	1,365	1,428	1,480
<b>Zone 6</b>	1,433	1,499	1,553
<b>Zone 7</b>	1,578	1,651	1,711
<b>Zone 8</b>	1,602	1,675	1,736
<b>Zone 9</b>	1,484	1,552	1,609
<b>Zone 10</b>	1,463	1,530	1,585
<b>Zone 11</b>	1,471	1,538	1,594

**Notes:**

1. Source: Map Info Target Pro Report October 2006
2. 2003 prices projected forward using actual increase 2003-2005 and MapInfo recommended rate for convenience goods (0.9%) 2005-2016
3. SFT deducted at 1.7% in line with MapInfo recommendations
4. MapInfo Brief 06/02